



WESTERN  
caspi an UNIVERSITY

# Analysis of Employer Satisfaction Survey

**Date: 05.04.2023**

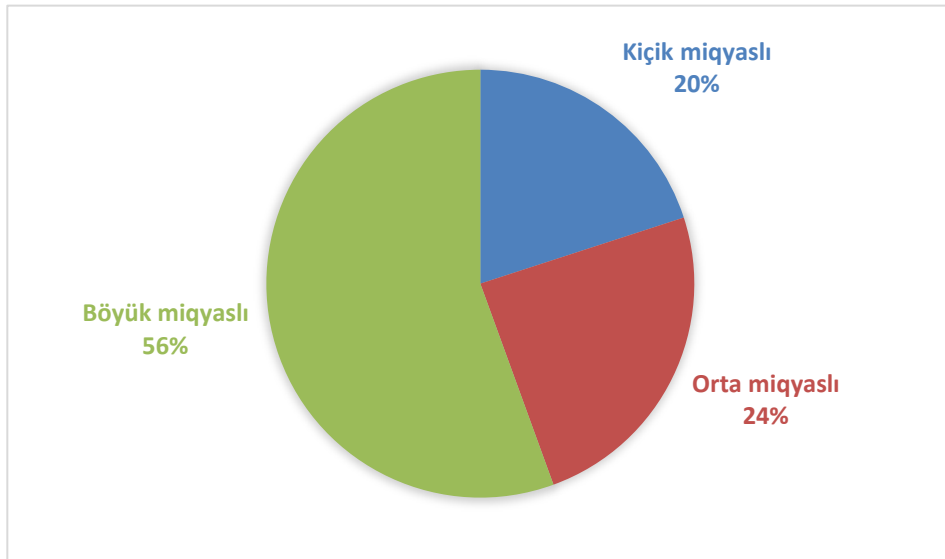
The survey focused on evaluating the alignment of the knowledge and skills acquired by graduates during their education with the demands of the labor market. It also examined the activities carried out to enhance these competencies, as well as the Career Center's engagement with the labor market.

Survey format: Online

Target audience: Companies operating in the labor market

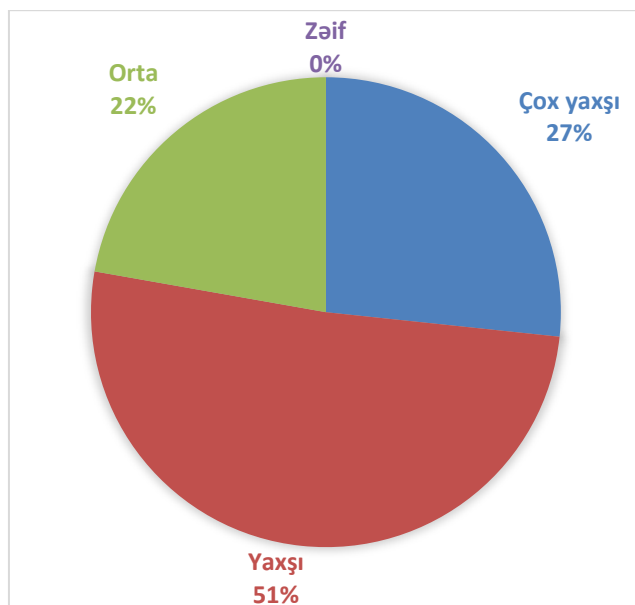
Number of participants: 45

## **1. Scope of your company's operations:**



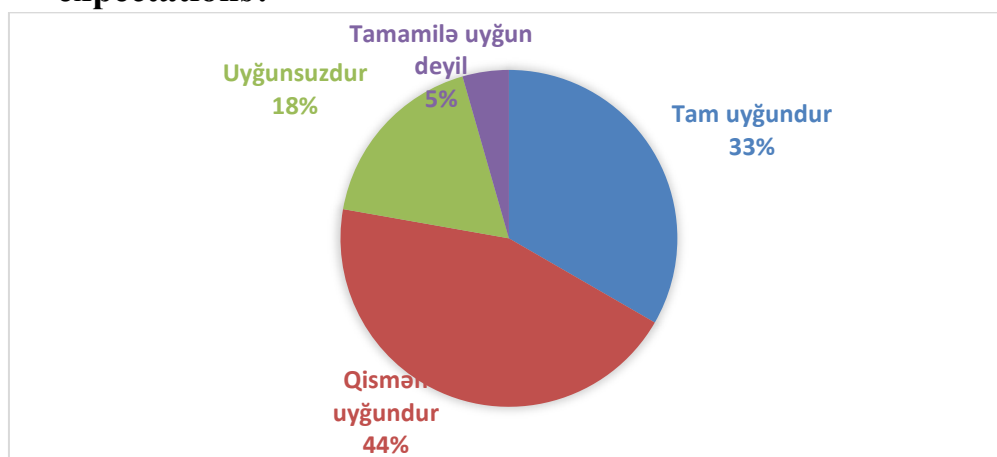
	Respondent count	Percentage indicator%
Small-scale	9	20%
Medium-scale	11	24%
Large-scale	25	56%

## 2. How do you assess the employability of university graduates?



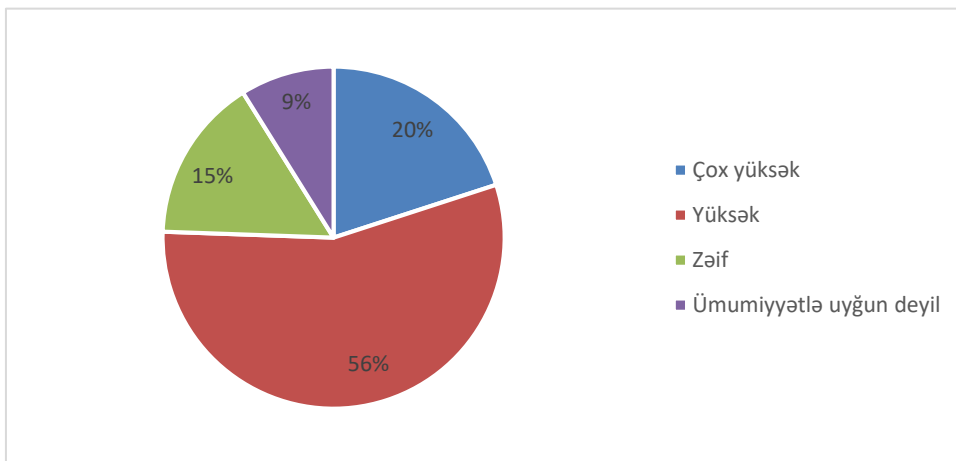
	Respondent count	Percentage indicator%
Very good	12	27%
Good	23	51%
Average	10	22%
Poor	0	0

## 3. To what extent do your graduates' professional skills meet your expectations?



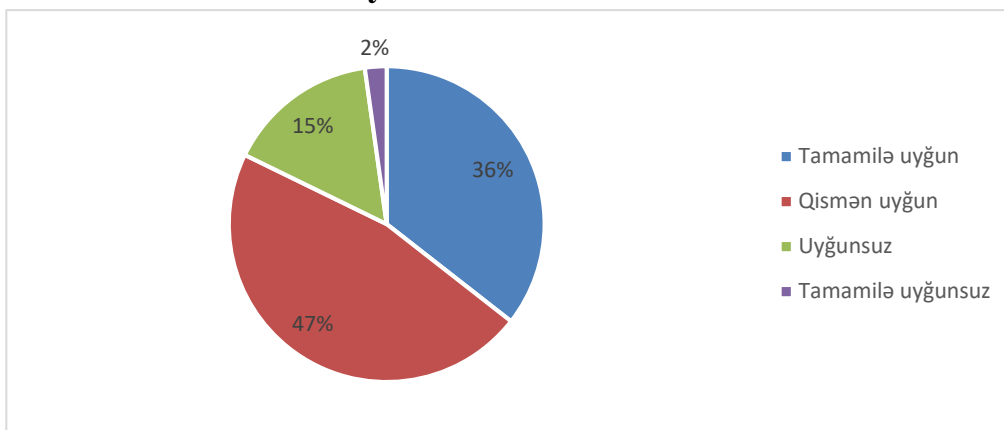
	Respondent count	Percentage indicator%
Fully appropriate	15	33%
Partially appropriate	20	44%
Inappropriate	8	18%
Completely inappropriate	2	5%

**4. How do you evaluate the quality of internship programs offered by universities?**



	Respondent count	Percentage indicator%
Very high	9	20%
High	25	56%
Poor	7	15%
Not suitable at all	4	9%

**5. To what extent do university curricula meet the demands of the labor market?**



	Respondent count	Percentage indicator%
Fully appropriate	16	36%
Partially appropriate	21	47%
Inappropriate	7	15%
Completely inappropriate	1	2%

**4. What recommendations do you have for making university curricula more aligned with business requirements?**

	<b>Respondent count</b>	<b>Percentage indicator%</b>
Inclusion of more practical projects, internship programs, and assignments focused on solving real-world business problems in academic curricula.	3	7%
Development of teaching methods based on discussions, group work, and practical experience to better align with labor market demands.	5	11%
Involvement of mentors and consultants with real business experience in the teaching process to enhance students' job readiness.	7	16%
Creation of an environment and conditions within universities that support business-related activities, such as working on projects close to the business world and real economic scenarios.	15	33%
Other	15	33%

## **7. Recommendations**

**Based on the feedback provided by employers participating in the survey,** university graduates are generally considered to meet the requirements of the labor market. They are particularly noted for their teamwork abilities, communication skills, and ethical conduct. However, certain areas for improvement have also been identified.

**Key recommendations include:**

1. Increasing the focus on practical skills within academic programs, with an emphasis on incorporating tasks and projects that reflect real workplace conditions.
2. Organizing additional training sessions and internship opportunities aimed at developing students' initiative, decision-making, and problem-solving abilities.
3. Conducting awareness seminars on time management and written communication skills.
4. Further strengthening the Career Center's engagement with the labor market and expanding collaborative formats with employers.